

## Booktopia marks 19th birthday with huge celebration sale

**Australia, 2 February 2023:** Australia's biggest bookstore, Booktopia, is marking its 19th birthday this weekend (4 February) with deals up to 60% off the recommended retail price of hundreds of books, enabling Aussies seeking to pick up their final reads for the summer, to make their budget stretch even further.

There are hundreds of books to choose from in the sale so for those that can't resist bargain-hunting, Booktopia's Birthday Sale provides as good a reason as any to shop.

From thrilling new fiction, blockbuster celebrity memoirs and cookbooks to make you salivate, through to books helping you kick your year off the right way and great new reads for kids, the Birthday Sale has everything covered.

Top books in the super sale include *The Seven Husbands of Evelyn Hugo* from international sensation, **Taylor Jenkins Reid** (61% off RRP); TV star **Brooke Blurton's Big Love** (50% off RRP with signed copies available); the special **Harry Potter and the Philosopher's Stone - 25th Anniversary Edition** (50% off RRP); TV and radio cook **Alice Zaslavsky's The Joy of Better Cooking** (50% off RRP with signed copies available), bestselling superstar **Sally Rooney's Beautiful World, Where Are You** and top new kids' book, *Winston and the Indoor Cat* by **Leila Rudge** (60% off RRP).

Book bargain hunters should also look out for fiction from **Michael Robotham, Alice Oseman, Nina Kenwood** and **Holly Black**; lifestyle books from **Nat's What I Reckon, Laura Byrne, Brittany Hockley** and **Yotam Ottolenghi**, headline non-fiction from **Mel C, Dr Norman Swan** and **Bono** and great kids titles from **Bluey, Ash Barty, Anh Do** and **Aaron Blabey** plus many, many more. Signed copies are available for many top titles, perfect for those shopping for gifts on a budget.

The sale is running for a limited time from now until 6 February so get in quick to grab a deal while you can. Shop the sale [here](#).

Booktopia is a homegrown Australian business, launched in 2004 on a budget of \$10 a day, founded by Australian entrepreneurs, Tony Nash, Simon Nash and Steven Traurig. The retailer has a long-standing history and passion for providing a platform for championing the work of Australian talent on a national stage while supporting a range of Australian communities in developing literacy initiatives and providing access to reading materials.

–ENDS–

### **Notes to Editors**

Booktopia is Australia's biggest bookstore: listed on the Australian Stock Exchange (ASX:BKG), selling books, ebooks, games & puzzles, stationery, ereaders and audiobooks, delivering to every corner of Australia and New Zealand. Booktopia has access to over 6 million books in its database, offering Australian readers thousands of titles from a wide variety of international and local publishers. Whether you like to read physical books, or prefer reading via your computer, tablet, iPhone, Android smartphone or electronic reading device, Booktopia has readers covered – both online and offline.

**For more information or to talk to a Booktopia spokesperson, please contact:**

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